

2013 HIPAA Omnibus Rule

The Health Insurance Portability And Accountability Act requires offices to inform their patients of any and all changes made to the original HIPAA Privacy Rule.

- **Marketing:** Your information will not be used in marketing communications unless prior authorization is given by you, the patient. Our office does not sell ANY patient information.
- **BREACH Notifications:** Our office is required by law to notify affected individuals if a breach of unsecured patient information has occurred. If a breach of unsecured information has occurred, our office will send breach notification to affected individuals and or to the office of civil rights.
- **CONFIDENTIAL COMMUNICATIONS:** In order to prevent identify theft, photos may be taken and attached to patient charts.
- **INSPECT AND COPY YOUR HEALTH INFORMATION:** If you request a copy of your health information, please let us know if you prefer electronic or hard copy records. Electronic records will be sent in unencrypted email.
- **YOU MAY REQUEST A COPY OF THESE CHANGES AT ANY TIME**